

CABLECAST LOTTERY
Saturday, June 30, 2007
Noon to 4PM
Access Tucson Conference Room

The lottery is designed to give all members an equal chance at a cablecast slot of their choice. The lottery system allows for new programming by both existing and new members to become part of the line-up. The lottery provides fairness in scheduling. It is content-neutral and given the increasing demand on a fixed supply of cablecast time, it gives everyone an equal chance.

Members may enter only ONE series into the lottery; any additional series can be scheduled after the lottery beginning on Wednesday, July 11, 2007 using a regular cablecast appointment. The next new season of programming at Access Tucson will begin on July 30, 2007 and end on March 1, 2008.

The procedure for participating in the lottery is simple:

First, consult the enclosed lottery rules and cablecast schedule grid guides for channels 72/97 (Comcast analog/Cox digital), 73/98 (Comcast/Cox analog) and 74/99 (Comcast/Cox analog) to determine where best to place your series.

Second, fill out the Lottery Application Form, listing your first, second and third choice for your series' cablecast time and day. When your series is selected at random during the lottery you will receive your first choice if it is available. If that time and day has already been selected by another producer, you will receive your second choice (and so on).

And third, please return the completed and signed application form to Access Tucson by the deadline of Wednesday, June 27th before 9:00 PM. Unsigned applications will not be accepted. All applications mailed in, faxed in or dropped off at the front desk will be logged in by a Member Service Representative to verify receipt of your application.

Day of the Lottery Agenda:

Noon	Introduction
12:15 PM	Live series round (live shows choosing Channel 72/97 (Comcast analog/Cox digital) get an instant replay on an analog channel during this round)
1:30 PM	Local tape series round
2:30 PM	Import tape series round
3:15 PM	Replay round (Order includes all rounds and goes backwards from the last person picked in the import tape series round to the first person picked in the live series round.)

Cablecast Lottery Rules

Members may enter only ONE series into the lottery.

ALL PROJECTS ENTERED INTO THE LOTTERY MUST HAVE ALREADY BEEN FACILITATED.

All live shows in both Studio A & B must alternate every other week.

If a live producer chooses a live slot on the digital channel (72 Comcast analog/97 Cox digital), then they will be able to choose a replay time instantly on an analog channel during the live round of the lottery.

Members may schedule a second weekly cablecast time (replay) for only one series. If your first play is on an analog channel, your second play must be on the digital channel and vice versa.

Only one cablecast time slot per series can be scheduled between 6 to 10 PM ("primetime").

Members may sponsor only one active imported series, up to 1:58:30 in length.

Any member may replay an old/completed series. However, a replay of an old/completed series (local or import) can only be done for one season only after its initial run.

On a first come, first serve basis, each member can cablecast up to four hours of programming total per week.

Series containing adult content must be scheduled between the hours of midnight and 6 AM.

Please consult the channel grids below before filling out your lottery application form.

ANALOG CHANNEL 72 (Comcast) / DIGITAL CHANNEL 97 (Cox)

SCHEDULE GRID GUIDE

Tape Series can be scheduled in any of the areas that are not shaded.

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
12am to 6pm					Set aside for Single Episode Tapes 2pm to 4pm		
6pm to 7pm					Live Studio A 6pm to 7pm	Live Studio A 6pm to 7pm	Live Studio A 6pm to 7pm
7pm to 8pm							
8pm to 9pm					Live Studio A 8pm to 9pm	Live Studio A 8pm to 9pm	Live Studio A 8pm to 9pm
9pm to 12am							

BONUS for digital pioneers willing to step out front: If a live producer chooses a live slot on the digital channel (97 on Cox digital), then they will be able to choose a replay time instantly on an analog channel during the live round of the lottery.

All live shows must alternate every other week.

Please note: producers for live series originating out of Studio A are limited to ½ hour set up time and ½ strike time. This arrangement allows Access Tucson to offer as many live slots as possible and still have studio production time for producers who produce only tapes shows. A suggestion to maintain quality given the short amount of time to set up and strike is to work collaboratively with the other producers going live on the same night to create a general set up at the beginning of the night and then add your pizzazz right before your show goes live. Remember, we are here to create community television together.

ANALOG CHANNEL 73 (Comcast) / 98 (Cox)

SCHEDULE GRID GUIDE

Tape Series can be scheduled in any of the areas that are not shaded.

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
12am to 4pm							
4pm to 5pm				Live Direct Dialog Studio B alternating every other week 25 minute shows 4pm to 5:30pm			
5pm to 6pm							
6pm to 7pm					Live Block Studio B	Live Block Studio B	Live Block Studio B
7pm to 8pm				Live Direct Dialog Studio B alternating every other week 25 minute shows	alternating every other week 50 minute shows 6pm to 10pm	alternating every other week 50 minute shows 6pm to 10pm	alternating every other week 50 minute shows 6pm to 10pm
8pm to 9pm		Set aside for Single Episode Tapes 8pm to 10pm		7:00pm to 10pm			
9pm to 10pm							
10pm to 11pm							
11pm to 12am							

All live shows must alternate every other week.

If your first play is on an analog channel, your second play must be on the digital channel and vice versa.

ANALOG CHANNEL 74 (Comcast) / 99 (Cox)

SCHEDULE GRID GUIDE

Tape Series can be scheduled in any of the areas that are not shaded.

	Sunday*	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday*
12am to 5pm		Special Satellite Programming: Monday-Friday 5am to 7am					
5pm to 6pm	<p>Access Tucson Programming</p> <p>Local Matters, TucsonVision Series Programs, Community Remote Productions, Extended Coverage of Special Events, Curated Programming Blocks, Free Speech TV</p> <p>5pm to 12am</p>						
6pm to 7pm							
7pm to 8pm							
8pm to 9pm							
9pm to 10pm							
10pm to 11pm							
11pm to 12am							
12am							

If your first play is on an analog channel, your second play must be on the digital channel and vice versa.

*Please note: series scheduled on channel 74/99 before 5pm may be pre-empted by member sponsored programming that requires an extended block of time but only happens once or twice a season. Producers are notified if their program will be pre-empted and offered an alternate cablecast time for that week.