

NEWSPAPER SURVEY



CITY OF TUCSON
OPINION SURVEY
REGARDING CABLE TV

The City of Tucson wants your comments regarding a local cable TV operator – Cox Communications. This information will be helpful to the City in negotiating a new cable TV license agreement. Please take a minute to answer the following questions. We need to receive your completed survey no later than June 26, 2006. Thank you for your help.

1. Are you a Cox subscriber? Yes No
2. What services do you receive from Cox? Cable TV Internet Phone
3. How would you rate your general satisfaction with the Cable TV service provided by Cox, considering the number and types of channels and programming available, quality of the sound and picture, and Cox's service for repair, installation, etc.?
 Excellent Very Good Fair or Average Poor Very Poor

4. If you rated Cox as Fair, Poor or Very Poor, please explain below the reasons for your dissatisfaction:

5. Are there products or services that Cox does not currently provide that you would like to see them offer, and if so, what are those services?

6. Have you ever watched local community programming like the Access Tucson channels, Pima Community College channels, or the Tucson City government channel (Channel 12)?

Yes No

7. How frequently do you watch these community channels?

Daily 1-6 times per week 1-3 times per month Less than monthly

8. Do you feel that it's important for Cox to continue to provide these channels to the community?

Yes No

Please write your name and address below, and mail or fax this completed opinion survey.

From:

To:
Cable TV License Review
City of Tucson
Department of Information Technology
481 W. Paseo Redondo
Tucson, Arizona 85701

Fax: 791-4595