

Access Tucson Retreat November 3, 2007

8:30am	Greetings and overview
8:45am	History with Access Tucson activity
9:15am	<p><u>5-year Future</u></p> <p>Small groups – co-facilitated by Access Tucson Strategic Planning Committee</p> <p>Facilitate a discussion of group members’ responses to the survey questions:</p> <ol style="list-style-type: none"> 1. What has Access Tucson and its membership accomplished? 2. What do you see happening at Access Tucson? 3. What is different from the Access Tucson of 2007? <p>Record the group members’ responses on the flip chart provided and be prepared to report out to the large group</p>
10:00	<p><u>Report Out</u></p> <p>Large group discussion will be looking for overlap, agreement and diversity of responses.</p>
10:45	<u>Break</u>
11:00	<p><u>From Vision to Mission</u></p> <p>Bridge from 5–year future to a discussion of mission; set up for small groups</p> <p>Small group work:</p> <ol style="list-style-type: none"> 1. To get to the envisioned future, does the mission need to change, and if so, how? 2. Does the current mission still capture who we want to be? 3. Share views on Community Media 2.0 and how it impacts the mission. <p>Record the group members’ responses on the flip chart provided and be prepared to report out to the large group</p>
12:00	<p><u>Report out</u></p> <p>Large group discussion focusing on building consensus on mission spirit, direction (but NOT wordsmithing).</p>
12:30	<u>Lunch</u>

1:00	<p><u>Identifying Strategic Directions</u></p> <p>Large group work: On-the-wall</p> <ol style="list-style-type: none"> 1. Desired outcomes 2. What specifically do we want to have achieved in five years? 3. Identification of key themes
1:45	<p><u>Defining and Describing the Themes</u></p> <p>Small group work: In-depth dialogue about themes (each group takes a theme or two identified above).</p> <p>Describe:</p> <ul style="list-style-type: none"> • What are the strengths, weaknesses, opportunities, threats that relate to this theme? • How can we maximize strengths/opportunities; deal with weaknesses/threats? • Who are the key stakeholders? Who needs to be engaged? • What do we need find out from other centers to help inform the conversation? • Who needs to be contacted? • What are the questions? • What additional information is needed?
2:45	<p><u>Break</u></p>
3:00	<p><u>Return to small group work describing themes OR report out</u></p> <p>Record the group members' responses on the flip chart provided and be prepared to report out to the large group</p>
3:30 pm	<p><u>Shaping the Future; Creating the Road Map</u></p> <p>Facilitate a discussion about the strategic directions, major internal strengths and weaknesses of Access Tucson today.</p> <p>Next facilitate a discussion about future trends that might positively and/or negatively impact Access Tucson as it works toward strategic directions;</p> <p>Identify critical issues that span/relate to many of the directions.</p>
4:30 pm	<p><u>Next Steps/Wrap-up</u></p> <p>Brief overview of what the SPC will do with the retreat work, timeline.</p> <p>A simple questionnaire will be passed out to better assess what questions or concerns need to be address to help the process move forward smoothly.</p>