

January 15, 2008

Dear Access Tucson Series Producer:

Happy New Year! It's lottery time. The lottery for the new season is on **Saturday, February 2** from noon to 4pm in the Access Tucson conference room.

The lottery is designed to give all members an equal chance at a cablecast slot of their choice. The lottery system allows for new programming by both existing and new members to become part of the line-up. The lottery provides fairness in scheduling. It is content-neutral and given the increasing demand on a fixed supply of cablecast time, it gives everyone an equal chance.

The parameters and rules from the last lottery remain the same as we continue to have one digital channel and two analog channels. Cox Communications has indicated that no major changes are expected to happen during our next programming season (March 2 to September 6, 2008). However, this is not a guarantee.

Sometime before December 2009, Access Tucson will transition to 2 digital channels, 1 analog channel and up to 2,000 hours of video-on-demand.

Producers are strongly encouraged to make their own promos to cablecast on the channels to alert viewers of their cablecast times. Access Tucson will be providing some production slots and assistance through the PromoDaze service. If you have any questions regarding PromoDaze production preparation, please contact a facilitator. Sign up for a PromoDaze slot at the Front Desk.

Please review the enclosed materials regarding the lottery before you fill out your lottery application. **Applications are due Wednesday, January 30th by 9pm.**

If you have any questions or concerns, please do not hesitate to contact me at 624-9833 x126.

Sincerely,

Vikki Dempsey  
Program Manager

## ***Breaking News:***

Access Tucson has been working to develop other playback formats since the phase out of VHS was announced. We are happy to announce the first breakthrough--we will be able to start accepting programs on DVD with the new season, March 2, 2008.

We are currently testing the new process. Basically, Access Tucson will be extracting the audio/video files on the DVDs via computer software and converting the program to a digital file for playback via our server rather than playing the DVDs in a DVD player which can be highly unreliable.

DVDs may be formatted with menus and chapters but they can not be encrypted. And you can only submit one program per DVD. Full details will be announced at a later date.

Please remember that until the new season begins, Access Tucson is only able to accept DVC-Pro (L) tapes for playback.

## ***Day of the Lottery Agenda:***

**Noon** Introduction

**12:15 PM** Live series round (live shows choosing Channel 72/120 (Comcast analog/ Cox digital) get an instant replay on an analog channel during this round)

**1:30 PM** Local tape series round

**2:30 PM** Import tape series round

**3:15 PM** Replay round (Order includes all rounds and goes backwards from the last person picked in the import tape series round to the first person picked in the live series round.)