

Access Tucson
Board of Directors
March 13, 2008

MINUTES

The meeting of the Board of Directors of Access Tucson was called to order at 5:03 p.m. on March 13, 2008 by Chair, J. Lisa Jones.

Present

Sandee Brooke
Elizabeth Burden
Cynthia Dickstein
Dan Dougherty
Jerry Freund
Ben Jacobs

J. Lisa Jones
Karla Ronquillo
Francine Shacter

Absent

Gerald Harwood
Martha McGrath
Michael Mulcahy
Rueben Roqueñi
Elaine Schramm

Others present:

Sam Behrend, Daniela Ontiveros, Carol Romano, Ann Strine, Jim Thomas, and La Monte Ward.

Call to Audience: None

Strategic Planning Committee – report/update/action

Liz Burden reported on the following: (See attachment: A)

An updated version of the strategic plan draft and timeline can be found in the board packet. You will receive the second draft of the plan by April 3rd. Liz B. also announced that three community forums will be held for (1) Producers and Members (2) Organizations (3) Audience. An overview of the initiatives will be discussed in further detail as well as the process of input. The final draft will be submitted to the board at the June meeting. Sandee Brooke moved to accept the timeline and the second draft of the strategic plan summary. Jerry Freund seconded. The motion passed unanimously. Lisa Jones added that Liz Burden and Vicky Strome have been stellar.

Minutes – Approval of minutes December 13, 2007 – discussion/action-

Sandy Brooke moved to approve the minutes from December 13, 2007. Jerry Freund seconded. The motion passed unanimously.

City of Tucson report/update – No report

Ann Strine reported on the following:

-MOA

Ann Strine informed the board that she and Sam B. are still working on the operating agreement.

-Cox

The city has been receiving lots of Cox customer complaints regarding the tier changes that are occurring in basic to digital cable service. This is due to Cox getting ready for the digital switchover. Throughout the next 9 months more changes will be made. A notice was placed in the newspaper informing of the changes to come in February of 2009.

-City Budget

Ann S. notified the board that the City is having budget problems and taking big hits in revenue. The intent of the city council is to look for other funding sources. Mayor and Council are conscientious that the city is struggling right now.

Cox Communications report/update – No report

Comcast report/update – No report

Executive Director report/update –

Sam Behrend reported on the following:

-Cox/Comcast

A new General Manager will be named for Cox soon. Comcast General Manager parted ways. Comcast has an opening for the position.

-Photography Exhibit

Special photography show this weekend featuring photographs by Charles Teenie Harris. The show is in conjunction with a dance performance by Ron K. Brown. The exhibit was sponsored by UA Presents. The opening was well attended by students from Sunny Side School. The students will be given cameras to document their lives for a future photography exhibit.

-PEG Taskforce

Continues to meet. At the last meeting Access Tucson made a presentation as well as Channel 12 and TUSD. Next meeting is next Tuesday. Also next Tuesday, March 18th at 1:30 P.M. Mayor and Council will hold a study session. The first two items on the agenda are (1) Budget process (2) PEG Taskforce recommendations on disbursement from the 200k Cox settlement. PEG Taskforce recommends that Access Tucson and Channel12 each receive 80k and TUSD 40k.

-Hometown entries are now being accepted. You can enter at our organizational rate of \$40 per entry. We are hoping a lot of members submit.

Nomination of additional candidates for election to the board – discussion/action

Lisa Jones announced that we have 3 vacancies for the board. Of the three seats Lisa Jones and Karla Ronquillo submitted applications by due date. Lisa Jones turned the meeting over to Sandee Brooke. Sandee Brooke asked the board for additional nominations. Lisa Jones responded by nominating Keith Smith and she also added that she was very impressed by Keith S. having served on the Strategic Planning committee and that he will be a real asset for the board. Sandee Brooke seconded. The motion passed unanimously.

Master Operating Agreement with City – report/discussion/action

Tabled

Date, time and agenda items for the next meeting – Thursday, May 8, 2008 at 5:00 p.m.

Adjournment – Sandee Brooke moved to adjourn. Ben Jacobs seconded the motion, which passed unanimously. The meeting adjourned at 6:30 p.m.